

CHINA MEDIA INTERNSHIP

Are you suited to this program? The ideal candidate will have a background or keen interest in any of mass communications, media, journalism, literature, history etc. They will have completed at least one year's university/college study and are native English speakers. They will be looking for the chance to develop their skills and gain invaluable practical experience. Through the program they will be immersing themselves in a unique and fulfilling environment, meeting new people and furthering their opportunities in future.

Anchor – 3 months (longer available)

Roles and Responsibilities:

- Presenting on-air news stories and topics in an intriguing and imaginative manner
- Contribute ideas for topic of discussion on radio
- Chance the overall quality of the program
- Report, record, write and edit assigned news stories

Qualifications:

- A strong interest in broadcasting and presenting stories
- At least one year's study of university/college completed
- A broadcast communications/media/journalism background preferred
- Native English speaker

English Editor & Journalist

– 1 months (longer available)

Roles and Responsibilities:

- Writing and presenting news and reports
- Interview and produce audio materials
- Produce news segments as directed by newsroom managers
- Edit Chinese reporters' materials

Qualifications:

- At least one year's study of university / college completed
- A background in any of: mass communications/media/journalism
- Native English speaker

Assistant Editor & English Polisher

– 1 months (longer available)

Roles and Responsibilities:

- Polishing stories
- Doing voice-overs
- Working closely with Chinese staff

Qualifications:

- A background in any of: mass communications / media / journalism / literature / politics / history
- At least one year's study of university / college completed
- Native English speaker

Disc Jockey – 3 months (longer available)

Roles and Responsibilities:

- Pre-record program in studio
- Produce jingles and station IDs
- Cooperate with co-hosts
- Research on program-related materials
- Interact with listeners

Qualifications:

- A strong interest and knowledge in music
- Make a 5 min. demo that shows your on-air style
- Previous broadcasting experience

Web Designer – 3 months (longer available)

Roles and Responsibilities:

- Edit photos
- Website layout design
- Visual appearance and usability
- Innovate and deliver new features and versions

Qualifications:

- Familiar with various CMS
- Photoshop
- HTML



Disc Jockey Assistant – 1 months (longer available)

Roles and Responsibilities:

- Assisting DJ to prepare program content
- Pre-listening the CD's
- Write jingle scripts

Qualifications:

- A strong interest in and knowledge about music.
- High creative abilities in radio programming
- Good communication skills in English or Chinese



Mobile Website Programmer

– 3 months (longer available)

Roles and Responsibilities:

- Develop a mobile phone-based platform
- Participate and contribute in all parts of other software development lifecycle
- Writing web pages in a combination of codes
- Testing the site for functionality in different browsers
- Fixing errors

Qualifications:

- Experience in developing software based on Mac OS
- Acquire know-how of Cocoa Touch
- C / C+ / Object-C language
- .Net
- JS, Flash
- WAP
- SQL Server

About China Media Internship

The *China Media Internship (CMI)* is a program that offers practical work opportunities in China for overseas students who are studying in or have graduated from universities. An internship is a custom-designed period of unpaid training in a supervised environment for the participant to gain practical experience, according to their background and skills.

During the *CMI* in *Beijing* or *Shanghai*, interns gain exposure to the realities of working in radio and to related fields. A multi-cultural background is highly beneficial to an individual's personal development and life skills and is also looked favourably upon by employers. Living and working in a Chinese environment is a unique experience in the sense that it is challenging yet highly rewarding.

www.chinainternship.net.cn



Internships available at the following companies:

The China Radio International aims to further the understanding between China and the rest of the world by utilizing its local knowledge of China and combining it with world affairs to form a bigger picture for all. CRI is currently broadcasting in 43 languages with over 1000 hours of program content per day across local, overseas, satellite and online networks. Programs range from music, education, world affairs, language, sports and many more.

www.cri.com.cn

The CCTV International As the official website of China Central Television (CCTV), China's largest state-owned TV station, CCTV.com stands as one of China's earliest and key websites. It's online live broadcasting program currently covers a total of 12 CCTV channels and 400 CCTV programs. Some 300 live interviews are organized by CCTV.com on a yearly basis. Viewers of these programs come from over 150 countries and regions worldwide.

www.cctv.com

The SINA Corporation is a leading online media company. With more than 260 million registered users worldwide and over 800 million daily page views, SINA is the most recognized Internet brand name in China and among Chinese communities globally. SINA was awarded "The Most Respected Enterprise" for four consecutive years from 2003 and 2006 by the Economic Observer and the Management Case Study Center of Peking University.

www.sina.com



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