

CHINA INTERNSHIP PROGRAM



Get your foot in the door and experience China's creative industry with our media internships

The China Media Internship program offers practical work opportunities within China's evergrowing media industry.

The CMI program caters to overseas students who are studying in or have graduated from University and are looking for a period of training in a supervised environment to gain practical experience, in their specialised field.

The ideal candidate should have a background or keen interest in the media, mass communications, Journalism, or the creative industries. If you are looking for a chance to develop your skills and gain invaluable practical experience in China's booming media industry, this is the program for you!



Internships available at the following companies:

Available Media Positions

Anchor
Editor
Journalist
Disc Jockey
Web Designer
Mobile Web Developer
T.V Newsroom Assistant
Production Assistant
Program (Talk Show) Assistant
Editing Intern
Marketing Assistant

China Radio International

(CRI) is the only overseas broadcaster in the People's Republic of China, founded over a decade ago it is owned and operated by the state.

Being one of the "three central media organizations in China", China International Radio currently broadcasts in 43 Languages with over 1000 hours of program content per day, across local, overseas, satellite and online networks. Programs range from music, sport, language, world affairs, education and many more.

CCTV International

As the official website of China Central Television, (CCTV) China's largest state-owned TV station, CCTV.com stands as one of China's earliest and key websites. Its online live broadcasting program currently covers a total of 12 channels and 400 programs, with some 300 live interviews organised by the station on a yearly basis. CCTV's program viewers come from over 150 countries and regions worldwide.

SINA Corporation

With more than 260 million registered users worldwide and over 800 million daily page views, SINA is a leading online media company. SINA is the most recognised internet brand name in China and among Chinese communities globally. This has led the company to be awarded "The Most Respected Enterprise" for four consecutive years by the Economic Observer and the Management Case Study Centre of Peking University.

Blue Ocean Network

Blue Ocean Network (BON) is the first and only private English-language Television Network to offer International viewers comprehensive and objective programming produced exclusively from, and about, China. BON's exclusive content provides an entertaining and engaging way for international viewers to expand their views and understanding of China and its people.



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Why choose the China Media Internship?

CMI not only offers you the chance to obtain practical media skills, it enables you to do it in one of the most fascinating and diverse countries in the world!

Internships are available in both Beijing and Shanghai, where you will master the most spoken language in the world and gain an international and unique work experience.



Carl Javier, Australia
Interned at China Radio International

"I had always set a goal to obtain international experience in the media industry and having local experience in my field was not enough especially with the world's economic crisis.

Firstly I wanted to prove to myself that I could survive in another country with a different culture, different lifestyle and most importantly I wanted a totally different experience. I felt 3 months would definitely test my adaptability and versatility.

Having not spoken a word of mandarin, the a one-month intensive mandarin course was my saviour! My small class had only four people, which made learning quick and easy. The course prepared me fully and made me confident enough to go into my internship.

I interned as a reporter at the largest radio network in China. As part of the internship I travelled to different cities as the only foreigner in a group of 20 Chinese reporters. This gave me an exclusive insight into China, an experience which in today's society I consider being priceless. I feel confident now to work into media companies back home and feel confident I can now stand out amongst the rest!"



Program Benefits

- Receive valuable International exposure
- Get a headstart in a competitive business world
- Gain practical experience in your desired career path
- Make contacts with International companies
- Future global opportunities through your acquired experience and skills
- Networking for potential roles in future
- Interact with local and international staff
- Experience the business landscape in China first-hand
- Demonstrate an ability to live away from home in a completely different work and culture

Inclusions and Services

- Airport pick up
- Welcome Pack
- Orientation workshop
- 1 Month Mandarin Course & certification
- Accommodation placement with a Chinese family
- Placement in a media institution
- 24/7 Support throughout the duration of the program
- Visa arrangement and support
- Health insurance option
- Optional excursions and activities
- Optional travel tours
- Internship certification & employer reference

Apply now!

Fill out the online enquiry form at iesglobal.com

Our program advisors will contact you by email/skype!

Quote our coupon code to receive a limited time special offer and get \$100 of the program fee!

CODE: CMI2011

